

How to Refer (your name)

Please complete this brief form so that I am better prepared to introduce your organisation to my clients and prospects when the need arises. I appreciate you taking the time to share this information with my.

How Would I Spot Your Ideal Client? - *describe your ideal target client be as specific as possible*

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How Would I Best Communicate What You Do – *describe how you like your product or service to be explained – how you are unique*

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Your Client Referral Process – *tell me a little about how you introduce yourself and your company to prospects I might refer*

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What Others Are Saying (your name) – *any client testimonials you care to share with me?*

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When you have completed this form, send it to my attention at (address)